

MAINE DESIGNERS ON THE RUNWAY



OVERVIEW: *Our fashion fundraiser*

An evening of style, celebrating MCA member clothing and accessory designers in a professional live runway show. Mix and mingle with fellow supporters and followers of design, art, and craft, to celebrate Maine's slow fashion scene. Be a part of this exciting bespoke fundraiser.

LEARN MORE

LOCATION:

Maine Studio Works,
Portland, ME

DATE:

June 13, 2024

ATTENDEES:

250+ ticketed fashion forward party-goers.

CONTACT:

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Programs Manager
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CATWALK SPONSOR

Join the Event!

- Set up your own table or display and engage with the attendees before and after the runway show!
- Take the Mic! 30-60 seconds to greet the attendees, and share your love of style and promote your brand.
- Six tickets to the event.
- Dedicated sponsor post on our social media channels.
- Includes benefits of Evening Program + STITCH Supporter levels.
- **\$1,500**

NOSH SPONSOR

Everyone Loves Hors d'oeuvres!

- Your logo displayed on prominent cocktail table signage + each snack station.
- Two tickets to the event.
- Includes benefits of the Evening Program Sponsor + STITCH Supporter + Digital Supporter.
- **\$1000**

EVENING PROGRAM SPONSOR

Your Brand Directly Into Attendees' Hands!

- Your logo prominently displayed in the STITCH program handed out at the registration area during check-in.
- Two tickets to the event.
- Logo included in Maine Home & Design advertisement (Opt-in deadline is in early April).
- Includes benefits of the STITCH Supporter level.
- **\$850**

STITCH SUPPORTER

Your Brand, Our Promotion.

- Your logo on every event promotion; including the show postcard, all web listings, and dedicated show email blasts.
- Logo projected prominently during the evening with sponsors + designer logos.
- Two tickets to the event.
- Logo in our sponsor's social media slideshow post.
- Brand thank you included in emcee talking points.
- **\$500**

DIGITAL SUPPORTER

Brand Alignment: Web & Social Media

- Sponsor recognition on Instagram + Facebook.
- Your logo + link on SMC website, all event press releases, and SMC monthly eNewsletters.
- **\$250**

Included with all levels:

- Logo + Link on multiple pages on our website.
- Name + Link on all eMarketing: newsletters, social media, press releases (12,700+ contacts).